



## Skills

Graphic Design, Motion Design, image and photo manipulation, logo design, 3D Modeling and Texturing, environmental modeling, prop modeling, digital lighting, illustration, photography, video editing, advertising, product promotion, social media management and strategy, brand management, digital engagement analysis, project coordination, concept art, adaptable, strong work ethic, reliable, eager to learn, results oriented

## Software

Photoshop, After Effects, Illustrator, InDesign, Premiere Pro, Maya, Substance Painter, ProCreate, Dragonframe, OBS Studio

## Education

**Columbia College Chicago**  
Computer Animation BA (in progress)

**College of Lake County**

# Walker Olson

## **Social Media Manager & Strategist**

wd2olson@gmail.com  
cuttlefishcreations26.com

## Work Experience

### **Social Media Strategist Intern - Ryan Lessam Art**

**March 2026 - Present**

I work with my team to create graphics, designs, posts, and develop proper marketing and engagement strategies to help local Chicago artist Ryan Lessam grow his Chicago Love brand from the ground up through various social media apps.

### **Social Media Manager for Student Club - Columbia College Chicago**

**August 2025 - Present**

I created and manage the official Instagram account for the Board Game Society club here at Columbia College Chicago. I create videos and graphics to help promote and notify students of meeting dates and important events. Occasionally, I'll collaborate with other graphic design students to help visualize ideas and produce special posts for special events.

### **3D Modeler and Lighter for Student Film**

**September 2025 - Present**

- I designed concept art and layouts for detailed models, and worked closely with the directors, producer, and animation coordinator to design my models to fit our film's art style and standards.
- I modeled, textured, and lit a detailed vintage gas station roof, pumps, and interstate sign.
- I lit the opening, exterior, and more shots for the film.
- Designed and animated the credits sequence using motion graphics and mixed media.
- Delivered designs on time to meet appropriate production deadlines.

### **Digital Content Creator - Diversity in Dermatology**

**March - April 2026**

I'm working closely with the brand to produce graphics that will be viewed on large screens by a large audience during their conference in Washington DC in April 2026.

### **Digital Content Creator - Sognare Hair Botique**

**December 2025 - January 2026**

I collaborated with the owner of Sognare Hair Boutique and created eye-catching digital content to help stylize and promote their brand to new audiences.